

Project Evergreen

Progress Report No.14

March, 2022

Presented By



Alumni Association Indian Institute of Technology, Bombay

https://acr.iitb.ac.in/evergreen/

This document gives updates and financials of the various activities carried out under Project Evergreen, an initiative to create co-ed hostels 7, 8 and 21 in the academic year 2021-2022.



Project Progress

Current Status

- a. Schematic Reviewed & approved by Dean IPS & Task force on Feb. 8, 2022.
- b. IITB Estate Office has commenced the Tendering for Demolition work of H7 & 8. We anticipate it to be completed by 2nd week of March.
- c. Documents filing with BMC expected by March end and we will break ground as soon as monsoon is over.
- d. Further details of the project execution can be found <u>here</u>.

Phase II Fund Raise Campaign

Target: 150 Cr. (approx. \$20M)

The campaign is further broken in multiple stages.

- a. Stage 1 target is Rs. 50 Cr. And will last until April 30. We have received pledges worth 38 Crores till date.
- b. Stage 2 will commence from May and will continue until the year end.

Alumni Outreach

- a. Class of 78 and Class of 75 have had their reunions respectively and are in the process of collecting pledges from their batches. It is expected that these two batches alone could pledge Rs. 15 Cr. or \$2 million.
- b. Other batches are also planning their outreach programs through similar reunions beginning with C70, C76, C81, C93. More will follow soon.

Corporate Outreach

- a. We plan to raise Rs. 50 Cr. in cash or in-kind support from corporate sponsors.
- b. We have formed a corporate funding team led by Mukundan Srinivasan (1979, H7). We are reaching out to our Alums with the executive level
- c. A high-level Hostel complex overview for the corporate can be found here.

How you can help

- ❖ We make a personal contact with major donors (HNI) alumni. Please help us identify potential major donors of your batch.
- If your batch's reunion is not being planned, reach out to your batch leaders, your batch mates or us to help plan. You can find the current list of batch leaders <u>here</u>.
- ❖ Help us in the corporate sponsorship. We need help in connecting with CEOs, CSR heads, and alums in a senior position of potential sponsors. Media, food services, building materials such as steel and concrete, and furniture supplies are some of the target corporate sectors.



Phase 1: Financials

Phase I Summary				
Receipts	Amount in INR		Payments	Amount in INR
Opening Balance	23,72,089		Pre-design Survey	8,85,000
			Architect's selection cost	3,54,000
			Architects Fees	56,93,500
Phase I Donations with IITBAA	1,62,53,002			
Phase I Donation with HF	1,61,46,578		Project management company charges	24,04,540
Bank Interest	1,14,161		Marketing costs	7,57,588
			Legal Fees	1,18,000
			Administrative charges	4,46,237
			Balance	2,42,26,965
Total	3,48,85,830		Total	3,48,85,830

In gratitude,

Kirat Patel Raj Mashruwala Zenobia Driver